



Road Safety Lead Officer Sean Bone-Knell Kent FRS

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## **RSGB Question Time 2017**

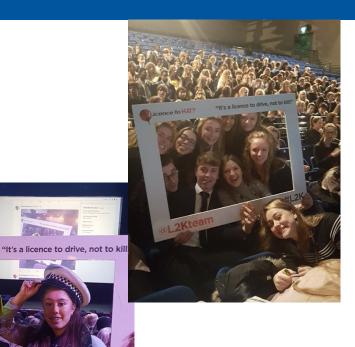
- People in big red shiny fire engines with no fires to go to.
- They like going to road traffic collisions.
- Just stop.
- Blood, guts and gore, shock tactics
- Who should be bringing all these together to say which one is best?



## Young Drivers & Passengers

- Safe Drive Stay Alive
- Drive Alive / L2K





#L2K



NFCC

National Fire Chiefs Council

- Improved coordination & research
- RSGB Accreditation
- New intervention package
- Common objectives & evaluation
- Collaboration
- Common goal to save life
- Trusted Partner, not a competitor

