

Information for commercial partners and sponsors



About Road Safety GB

Road Safety GB is a national road safety organisation that represents local authority road safety teams from across the UK, and supports road safety officers in fulfilling their statutory role - to reduce the number and severity of road accidents through education, training and publicity policies and programmes. Road Safety GB seeks to influence national debate - government policy and action, and public opinion - and works with other organisations to achieve common goals.

Conference - background information

Held in November each year, the National Road Safety Conference is Road Safety GB's flagship annual event. The conference moves around the country and is hosted and organised each year by a Road Safety GB Regional Group or Groups.



A record number of people (315) attended the 2017 National Conference in Manchester, with delegates from across the UK and much further afield including Ireland, Belgium, Trinidad & Tobago and Romania. Delegates comprise local authority road safety officers, police and fire & rescue officers, central government departments, academics and representatives from other road safety stakeholder organisations in the private and third sectors.

The National Conference is celebrating its 10th anniversary in 2018, when it will be held at The Grand in Brighton on 27-28 November 2018.

The event is promoted to more than 200 local authority road safety teams, police forces, fire & rescue services and government departments and other road safety stakeholder organisations.

As in previous years, the conference will commence at lunchtime on Tuesday 27 November and close mid-afternoon on Wednesday 28 November. The project team anticipates being in a position to publish an outline conference agenda by early April 2018.





Why is Road Safety GB seeking commercial partners / sponsors for the conference?

In order to make the event affordable as possible in these financially constrained times, delegate rates for Road Safety GB members will be heavily subsidised.

To make the event viable at the subsidised rates, Road Safety GB seeks to raise sponsorship funding to cover the costs of staging the conference. In 2017 three organisations co-sponsored the event: Colas, Jenoptik and Insure the Box.

What will partners receive for their investment?

First, by association, you will be providing support to Road Safety GB and playing an important part in helping ensure the success of this important event - not just this year, but in future years as well.

Perhaps most importantly, you will be helping to broaden understanding of road safety issues, and providing support to road safety professionals in their work to reduce crashes and casualties. In return, your branding will appear prominently on the event website, on the conference set and on the delegates' handbook. You will also be mentioned in all correspondence and news updates about the event. The standard sponsorship package includes a presence at the exhibition and two full residential delegate places at the conference, including accommodation and the conference dinner.

If you have any other specific requests or requirements we will be very happy to discuss these with you, and will do our best to meet them.

For further information about the event go to: <http://nationalroadsafetyconference.org.uk>

Required investment

The investment we ask for from new co-sponsors is £7,000 plus VAT.

For further information

For further information please contact Nick Rawlings, Road Safety GB National Conference organiser, on 01379 650112 or by email: nrawlings@stennik.com.