



Exhibitor Briefing

Dates:

Tuesday 27 & Wednesday 28 November 2018

Venue:

The Grand, 97-99 King's Road, Brighton, BN1 2FW

T: 0871 222 4684

For more information about the venue please visit the conference website:

nationalroadsafetyconference.org.uk

No of attendees:

In excess of 300 people will attend the event.

'Get in' times:

8.30 - 11.00am, Tuesday 27 November.

You should be ready to receive delegates by 11.00am.

'Get out' times:

The event will finish no later than 4.00pm on Wednesday 28 November. You have the option of waiting until the end to take down your display, or you can do so after the lunch interval (from around 2.00pm).

Arrangements for get in:

On arrival please park outside the entrance to the Empress Suite (adjacent to the main hotel entrance) where a member of the conference committee will meet and direct you from there.

Parking:

The hotel car park is accessed from Cannon Place and has 40 parking spaces available to Road Safety GB delegates and exhibitors at the concessionary rate of £18.00 for the duration of the event. These places will be allocated on a 'first come, first served' basis. There is also a NCP directly behind the hotel in Russell Road with more than 500 spaces where we have arranged a concessionary rate of £18. To take advantage of this special rate please ask for a discounted ticket at the concierge desk. You will need your original ticket (which you receive when entering the NCP) along with the discounted one, as you will need to put both in the pay machine.

Prime exhibition times:

Your prime 'selling' times will be during the two luncheons and other refreshment breaks. These times are scheduled as follows:

Tuesday 27 November

11.00 - 12.45pm

3.00 - 3.30pm

Wednesday 28 November

8.30 - 9.00am

11.15 - 11.45am

1.00 - 2.00pm

What you will get:

You will be provided with floor space to the size you have purchased (no shell scheme), a table and cloth and complimentary WiFi.

Power:

We can provide access to an electrical socket if you require one - **please let us know if you require power.**

Refreshments:

You are entitled to take tea and coffee with the other delegates. A separate buffet will be provided for exhibitors after the official lunch break on each day, to enable you to maximise the opportunity to meet and talk to delegates.

Other advice:

We suggest you keep your display very simple and informal - that will best suit the tone of the event.

Exhibition competition:

We are running a competition to encourage delegates to pay a visit to each of the exhibition stands - they will find the answers to the competition questions on the stands. You will receive more details about this when you arrive at the event.

More information

If you have any questions or require any more information please contact **Sally Bartrum** or **Nick Rawlings**, the event organisers, on 01379 650112. Alternatively please visit the event website: **nationalroadsafetyconference.org.uk**. Sally and Nick will be making their way to the venue on the evening of Monday 26 November. After close of business that day they can be contacted on 07824 663659 / 07834 421197.