

National Road Safety Conference & Exhibition 2025

Organised by Road Safety GB

• EXHIBITOR BRIEFING NOTE •

Tuesday 4 & Wednesday 5 November 2025

http://nationalroadsafetyconference.org.uk

THE VENUE

Wyboston Lakes Resort, Great North Road, Wyboston, Bedfordshire MK44 3AL

https://www.wybostonlakes.co.uk

For more information about the venue please visit the conference website: https://nationalroadsafetyconference.org.uk/the-venue/

GETTING TO WYBOSTON LAKES

By car: Click here for directions

By Rail: St Neots Station is approximately 10 minutes taxi ride away.

By Air: Luton Airport and Stansted Airport are both approximately 1 hour

away.

YOUR REPRESENTATIVE NAME(S)

Depending on the package you've purchased you are entitled to bring either one or two representative(s) to the event. If you are unsure of what you've booked pleased <u>contact Nick Rawlings by email</u>.

Unless you've already done so, please supply name(s), email and any dietary requirements for your attendee(s), again by email to Nick
Rawlings. The deadline for us to receive this info is Friday 10 October please.

NO OF ATTENDEES

At the time of writing (1 Sept) 347 people have booked to attend the event. We hope that final number of attendees will be in the region of 400.

'GET IN' TIMES

07.00 - 09.00 • Tuesday 4 November

You should be ready to receive delegates by 09.00 Please arrive at the Woodlands Event Centre, where members of the conference team will be on hand to greet you.

'GET OUT' TIME

The conference programme finishes at 15.30 on Wednesday 5 November. We suggest you take down your display after the lunch interval (from around 14.00).

DELIVERIES IN ADVANCE

If you are sending any items in advance please note that *no deliveries will* be accepted before Monday 3 November. Please ensure your goods are clearly labelled: (Your exhibitor name), National Road Safety Conference, Woodlands Event Centre, Wyboston Lakes Resort, Great North Road, Wyboston, Bedfordshire MK44 3AR

PARKING

There is plentiful complimentary on-site parking.

PRIME EXHIBITION TIMES

Your prime 'selling' times will be during the two luncheons and other refreshment breaks. These times are scheduled as follows:

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Tuesday 4 November
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09.30 – 10.30 (Delegate registration)
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12.30 – 13.30 (Lunch, day 1)

15.30 – 16.00 (Afternoon break, day 1)

Wednesday 5 November

11.00 – 11.30 (Morning break, day 2)

13.00 – 14.00 (Lunch, day 2)

WHAT YOU WILL GET

You will be provided with floor space to the size you have purchased (no shell scheme), a trestle table and cloth and complimentary WiFi.

EXHIBITOR SHOWCASE

Please check carefully the info about your organisation in the exhibitor showcase on the website – this is the info that will appear in the delegates handbook which we hand out on the day. If there are any changes pls advise us ASAP – certainly by Friday 3 October latest. Thanks.

HEALTH & SAFETY

All exhibitors are required to complete a simple risk assessment and provide a copy of your public liability insurance in advance, by email to
Nick Rawlings – failure to do so may mean you are unable to exhibit at the event. The deadline for us to receive your risk assessment & insurance certificate is Friday 10 October – thanks in advance for your help with this.

In addition, all electrical devices including extensions etc need to be PAT tested prior to use.

POWER

We can provide access to an electrical socket if you require one – **pls let us know if you require power.** We have to pay extra for power to each

exhibition stand, and as such we are only providing it on request. If you don't pre-order a socket, it may still be possible to provide this on the day, but it will be at your own expense.

REFRESHMENTS

You are entitled to take tea and coffee with the other delegates. A separate buffet will be provided for exhibitors either before or after the official lunch break on each day, to enable you to maximise the opportunity to meet and talk to delegates.

OTHER ADVICE

We suggest you keep your display very simple and informal - that will best suit the tone of the event.

MORE INFORMATION

If you have any questions or require any more information, please contact Nick Rawlings (mailto:nickrawlings@roadsafetygb.org.uk) on 07824 663659. Alternatively, please visit the event website:

https://nationalroadsafetyconference.org.uk

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